

Nikkei Japan Computer Magazine Subscribers

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| Size of Universe | 48,073 |
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| ✉ Postal | 48,073 |
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DESCRIPTION

Nikkei Business Publications, Inc. is Japan's largest B-to-B publisher, and they maintain Japan's most prestigious professional mailing lists. This list is from the leading computer/technology publication in Japan and reaches IT, EDP, and software/hardware experts.

Segments

Computer Users:
 Management 3,160
 Software/Program Planning 4,324
 Consulting/Training 408
 System use/Maintenance 1,110
 Hardware Development & Manufacturing 1,362
 Other Computer Related Function 1,240
 Sales 816
 Teacher/Professor 92
 Other 14,985

Please note:

- NIKKEI publications are printed in Japanese (Kanji, Hiragana, Katakana alphabets).
- Mail pieces must be in Japanese and pre-approved by Nikkei.
- Payment must be made (bank wire) in YEN. USD prices are available upon request with some additional fees.
- Prepayment is required on all orders.
- Approval time takes approximately 5 working days.
- Mailer must use an approved NIKKEI lettershop in Japan.
- We will run counts on Nikkei after a sample mail piece and mail date is provided.

SELECT

Computer Users ¥6/Name
 Other Attributes ¥6/Name
 Geo Region ¥6/Name

USAGE

Business Products/Services
 Technology/IT Services
 Telecommunication
 Data Enhancement

RESTRICTIONS

See Above

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.