

## New Zealand Craftmatic Responders List

<b>Size of Universe</b>	25,849
<b>Price</b>	\$300/M AUD
<b>Source</b>	Direct Media Responders
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	N/A
@ <b>eMail</b>	N/A
📞 <b>Landline</b>	N/A
📱 <b>Cell Phone</b>	N/A

### DESCRIPTION

This list is comprised of individuals who have responded to a Craftmatic offer for more information about the benefits of sleeping on a Craftmatic adjustable bed. These 55+ individuals are interested in health related products/services.

### SELECT

Set-Up Fee: \$175 AUD  
Selections include: recency, gender and geo.

### USAGE

Arts/Culture  
Consumer Products  
Financial/Investments  
Hobbies/Interests  
Travel/Vacation

### RESTRICTIONS

100% Net. Sample mail piece, mailer identity and drop date required for approval. Prepayment required on initial order. \$150 AUD cancellation fee.

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.