

## Italy eGentic List

<b>Size of Universe</b>	3,000,000
<b>Price</b>	€175/M
<b>Source</b>	Internet 100% Opt In
<b>Min Order Quantity</b>	5,000
<b>Update Frequency</b>	Anually

✉ <b>Postal</b>	3,000,000
@ <b>eMail</b>	N/A
☎ <b>Landline</b>	N/A
☎ <b>Cell Phone</b>	N/A

### DESCRIPTION

This list offers marketers big quantities of fresh and accurate Italian prospects. This opt in data collected at the point of registration includes name and full postal address, telephone number, and age. With over 80,000 new Italian records being added per month, this is a valuable data stream for direct mail, email or telephone marketing.

### SELECT

30-day Hotline €10/M  
Recency €10/M  
Age €10/M  
Income €10/M  
Gender €10/M  
Geo €10/M  
Email €10/M  
Phones €55/M

### USAGE

Arts/Culture  
Consumer Products  
Educational  
Hobbies/Interests  
Travel/Vacation  
Others

### RESTRICTIONS

100% Net Name, Campaign sample required

### LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

### CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

### PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.