

Vietnam Affinity (Opt-In) Database

Size of Universe	185,000
Price	One Time Rental: \$750.00/M Multiple Use: \$1,875.00/M
Source	Telephone, Online
Min Order Quantity	5,000 Volume discounts are available.
Update Frequency	Anually

✉ Postal	129,500
@ eMail	120,250
📞 Landline	N/A
📱 Cell Phone	175,750

DESCRIPTION

The Vietnam Affinity (Opt-In) Database is an up-to-date consumer file. The data is updated on an ongoing basis and records are added continuously. Select on age, income, gender, and so much more. Data can be used for postal, email, or telemarketing campaigns.

SELECT

Gender
Age
Marital Status
Dependents
Social Economic Class
Income
Job Title
Ownership of Home
Vehicle
Credit Card Owner
Insurance
Smartphone
Consumption of Alcohol
Travel

USAGE

RESTRICTIONS

Prepayment required on initial orders.
Campaign sample must be pre-approved.
100% Net Name

LIST TERMS

The list is supplied for a one-time use. The list is seeded to detect unauthorized use. A sample mail piece must be submitted for the list owner's approval. Full payment must be received before the order will be dispatched.

CANCELLATION POLICY

Orders cancelled 5 days prior to or after original mail date will require payment in full. Orders cancelled before the mail date will be subject to a \$150/file fee plus \$10/M running charges, plus production fees. The mailer will incur extra fees in addition to normal cancellation charges for names cancelled post merge/purge.

PROCESSING OF ORDER AND DELIVERY

Allow one week upon receipt of the confirmed order.